San Francisco Economic Recovery Task Force (ERTF)

September 10, 2020

ERTF Meeting Agenda

- Re-opening and health update (10 min)
- ERTF draft report overview and feedback process (15 min)
- Community engagement and listening (15 min)
- Parallel recovery planning efforts (40 min)
  - Transportation
  - Youth and Families
  - Sustainability and Resilience
- Q&A (10 min)
- Next steps and thank you

Meeting the Demands of Economic Recovery in Real Time

Recommendations

Final written report

MAY *JUNE* *JULY* *AUGUST* *SEPTEMBER* *OCTOBER*

Facilitate a Safe Re-Opening

Reopening the economy safely is critical for business survival, employment and City budget.

Focus on Building Resilience Into Interim Economy

Short of a scientific breakthrough we expect COVID-19 to be an ongoing challenge. How can we build resiliency into our economy through the next 1-2 years?

Long-Term Ideas

COVID-19 will result in permanent changes to how we do business and how we utilize our spaces. It has also accelerated changes in the growth sectors in our economy. What do we want to do to rebuild San Francisco better?

Report Drafting and Revisions

Staff produce and share report brief and memos for Task Force feedback. Staff incorporates that feedback into final report by final Task Force meeting (10/8) and produce appendices.

Reopening + Health Update

Carmen Chu, Assessor
Mary Ellen Carroll, Emergency Management

Current Local Health Statistics: 10,074 cases / 87 deaths / 421,012 Tests (9/6/2020)

Category	Key Question	Indicator	Triggers to Raise or Lower Level	Level 1 New Normal	Level 2 Low Alert	Level 3 Moderate Alert	Level 4 High Alert
Health Care System	Are there early signs of an increase in hospitalizations?	Rate of increase in total Covid+ hospitalizations	Increase or decrease to meet new threshold over a 7 day period	**-15%** <10%	10-15%	15-20%	>20%
	Do we have capacity to test severe cases?	Acute care bed available capacity	Meet threshold for over 7 days	**30%** >15%	10-15%	5-10%	<5%
	Do we have capacity to treat severe cases?	ICU bed available capacity	Meet threshold for over 7 days	**36%** >20%	15-20%	10-15%	<10%
Disease Situation	Are there early indicators or an increase in Covid-19 disease?	Number of new cases per day/100,000 population	Increase or decrease to meet new threshold over a 7 day period	<1.8	1.8-4.0	4.0-6.0	**8.0** >6.0
	Are we testing enough to detect cases?	Tests per day	Meet threshold for over 7 days	**3,961** >1,800	1,800-1,400	1,400-700	<700
Disease Control	Do we have robust contact tracing?	90% of new cases reached and named contacts reached	Meet threshold for over 7 days	>90%	80-90%	**82%** 65-80%	<65%
	Are we protecting health care workers?	Percent of essential PPE with greater than a 30-day supply	Increase or decrease to meet new threshold over a 7 day period	**100%** >90%	80-90%	65-80%	<65%

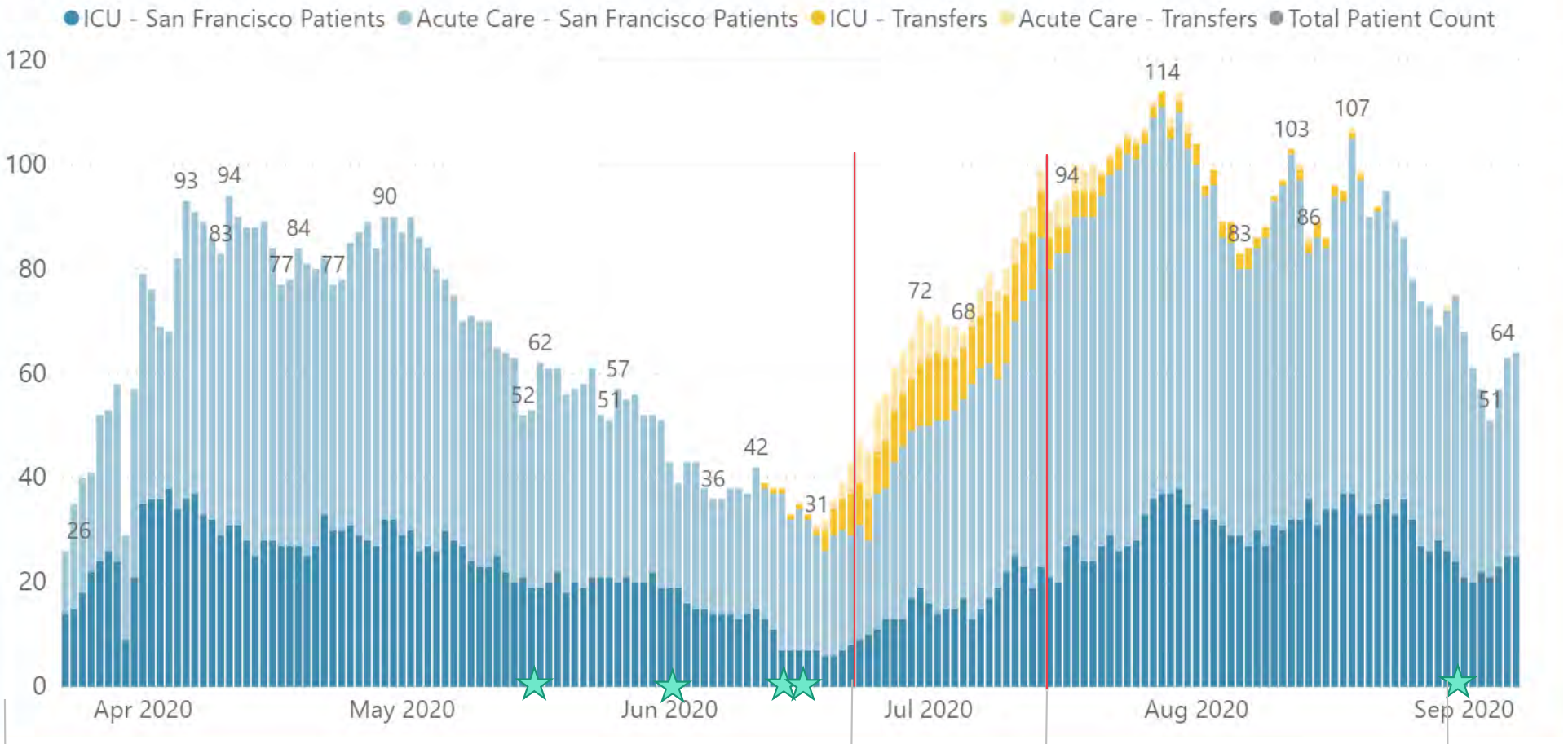
From website 4:32pm on 9/9/2020

Test Positivity Level 2.11%
7-day average
(9/2/2020)

Median Modeled R < 1.0

https://data.sfgov.org/stories/s/Key-Health-Indicators-on-Containing-COVID-19/epem-wyzb/

Hospitalizations (through Sept 7, 2020)



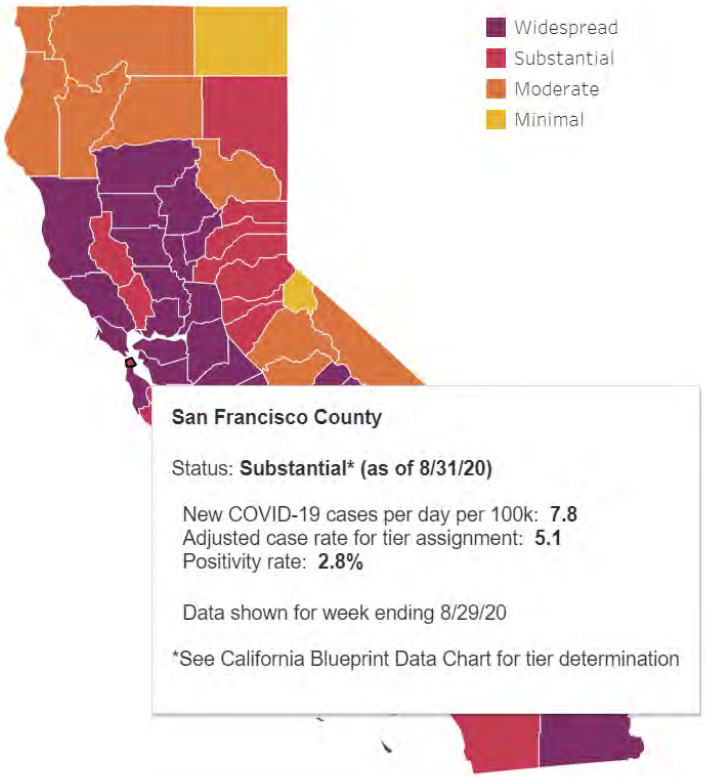
Mar 17 – SIP Starts

Jun 26 - Local Pause

Jul 17 – CA Watchlist

Aug 28 – New CA Framework

Facilitate a Safer Reopening – Color Tiered System (State v4 – August 28)



WIDESPREAD Many non-essential indoor business operations are closed	More than 7 daily new cases (per 100k) 8.0 7-day average (9/2/2020)	More than 8% Positive tests	
SUBSTANTIAL Some non-essential indoor business operations are closed	4 - 7 daily new cases (per 100k) 5.1 CA adjusted (8/31/2020)	5 - 8% Positive tests	
MODERATE Some indoor business operations are open with modifications	1 - 3.9 daily new cases (per 100k)	2 - 4.9% Positive tests 2.11% 7-day average (9/2/2020)	
MINIMAL Most indoor business operations are open with modifications	Less than 1 daily new cases (per 100k)	Less than 2% Positive tests	

https://covid19.ca.gov/safer-economy/

Tier: based on two indicators. County stays at color tier of worse indicator. Weighted if county is testing above state average. Must be at lower tier for 2 weeks in a row before moving to that tier.

Health Order Compliance Plan

Objective

Change behaviors of businesses, individuals, and social groups that result in disease transmission, focusing on protecting the populations we know are most at risk.

Key non-compliant behaviors

- Businesses opening when they should be closed, or opening without following proper safety protocols
- Individuals not isolating when sick, quarantining when exposed
- Social groups gathering unnecessarily
- Individuals not masking or masking improperly

Progressive enforcement

Enforcement
Do they **want** to comply?

Support
Do they have the **skills and resources** to do it?

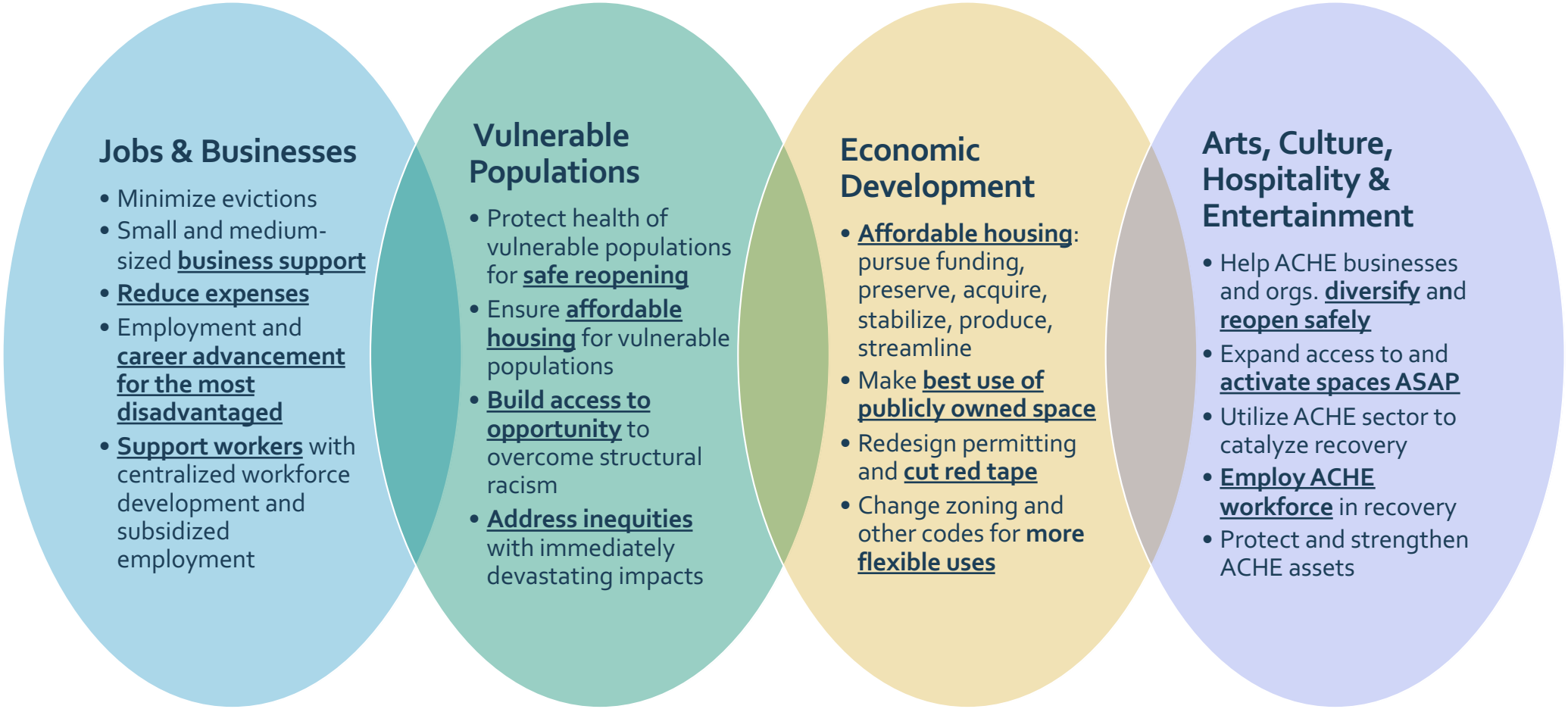
Education
Do they **know** what they should do?

Dynamic Emergency / Continued Communication

- As we reopen, how do we adapt to changing challenges?
- Support for businesses/communication to City
- Focus on highest risk areas/activities
- Provide support that is effective
- Focus on education and support
- Enforcement as last resort

ERTF Draft Report Overview

What We Heard Across the Four Policy Groups



What We Heard from the Public Survey and Other CEL

- Financial Assistance to Businesses was the most desired category of action, especially amongst business owners of color, followed by Health/Safety
- Sentiment shift: Health/Safety rose from 14% (May) >> 24% (June)

Integrated Priority Areas

- Support Existing Businesses and Organizations
- Support Workers and Job-Seekers
- Protect and Meet Basic Needs for Vulnerable Populations
- Deliver and Protect Housing
- Pursue Economic Justice
- Re-Imagine Spaces and the Rules That Govern Them

Recommendations Development

We are here

Initial Ideas Gathering

- ERTF intake survey, small group sessions
- Public survey
- Staff inputs
- Sector-based engagement

Understand Priorities

- Review initial ideas
- Articulate problem statements
- Brainstorm solutions
- Identify solutions most urgent for ERTF
- Focus groups, presentations, engagement sessions

Draft Recommendations

- Review Policy Work Group notes, CEL input
- Draft report and integrated memos, bringing related ideas together
- Equity analysis to strengthen consideration of populations served, burdens, barriers, assets, partnerships

Final Recommendations

- Incorporate feedback from ERTF members and CEL

Next Steps: Feedback and Revisions

- Staff will circulate this presentation, the draft ERTF Report Brief, and link to provide feedback
- ERTF members submit feedback via Google Form by 9/21
- Option to submit recommendation-specific feedback and/or general feedback on the overall content
- Staff will incorporate ERTF feedback and input from community engagement for 10/8 final ERTF meeting

Support Existing Businesses and Organizations

1.1 Provide advisory services for commercial landlords and tenants and explore other strategies to avoid foreclosures and evictions, particularly for ACHE sector assets

1.2 Review employer mandates

1.3 Make the Local Business Enterprise Program (LBE) more effective, equitable, and better suited to support the City's recovery

1.4 Provide clear, concise communication in multiple languages to diverse business sectors on reopening and recovery in COVID-19

1.5 Catalyze neighborhood recovery through the arts

1.6 Support cleanliness, health, and safety in public spaces

Support Workers and Job-Seekers

2.1 Strengthen implementation of First Source Hiring policy

2.2 Provide culturally competent, accessible job training with career connections for marginalized and laid-off workers, particularly ACHE sector workers

2.3 Centralize the City's workforce development programs

2.4 Expand subsidized employment and hiring programs – JobsNOW! and arts sponsorship

2.5 Create a child care system that meets the needs of families, educators, and the community

Protect and Meet Basic Needs for Vulnerable Populations

3.1 Remove barriers to obtaining PPE, testing, and tracing in low-income and communities of color

3.2 Ensure adequate housing for family violence survivors and increase awareness of family violence issues during COVID-19

3.3 Ensure all San Franciscans have adequate access to food

3.4 Ensure safe work environments for all essential workers, especially low-income workers

3.5 Expand mental health and substance use disorder services

Deliver and Protect Housing

4.1 Prevent renter evictions and displacement

4.2 Acquire hotels and other buildings to be converted into permanent supportive housing for people experiencing homelessness

4.3 Expand and stabilize affordable housing funding

4.4 Ensure sufficient affordable multifamily rental housing and support small property owners

4.5 Support construction of small multifamily buildings

4.6 Allow developers to defer paying impact fees to lower the cost of housing development

4.7 Streamline the housing entitlement process to incentivize affordable projects

Pursue Economic Justice

5.1 Invest in Black and immigrant communities

5.2 Ensure low-income school children have access to educational programming

5.3 Reform fines and fees levied by San Francisco to reduce inequitable financial burdens on low-income people and communities of color

5.4 Provide computers to vulnerable populations

5.5 Bridge the digital divide with affordable connectivity and internet service

5.6 Build technology capacity of new users, small businesses, and nonprofits

5.7 Identify new revenue sources and support grant applications for ACHE funding

Re-Imagine Spaces and the Rules That Govern Them

6.1 Allow more flexible use of ground floor retail spaces

6.2 Consider adaptive reuse of offices and hotels

6.3 Repurpose public outdoor space

6.4 Extend, improve, and support the Shared Spaces Program

6.5 Rethink rules that restrict flexible/temporary ACHE uses

6.6 Redesign building permit processes and eliminate unnecessary permits not directly related to health and safety

6.7 Appoint more ACHE sector representatives to advisory groups and policy bodies

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Community Engagement & Listening Engagement & Methods

What we did

Recent community engagement team projects

Most recently we:

- Conducted 10 focus groups with community members
- Participated in 5 neighborhood-based community meetings
- Conducted initial equity review of policy proposals

Who we engaged

We connected with:

- Non-English speakers (Chinese and Spanish)
- Disability community
- Residents in key neighborhoods
- Community-based organizations

How we share what we hear

Amplify through:

- Direct comments on draft proposals for author review
- Presentations to this task force
- Details in upcoming final report

Additionally through…

- Your feedback on your task force proposals and recommendations.
- The City can use to inform the design of programs and processes to advance equity in the City.

What we heard

Themes

“Covid-19 made it harder to outreach to our community. Many folks are not getting information.”

CBO focus group participant, September 2020

Community-based organizations are critical

Residents and businesses are leaning on CBOs to wayfind through complex processes.

- CBOs report they are in economic danger
- Task force proposals rely on CBO support
- And...reach beyond to less organized groups “typically not at the table”

“Things are changing so quickly… When participating in a peer to peer model [word of mouth communication], how does it work to make sure no outdated information is circulated?”

Focus group participant, September 2020

Clear information

Public needs clear guidance and communication from the City.

- Culturally-responsive, timely, accessible, and concise
- Language access
- Information access = participation in and subsequent benefit from City programs and services

“Zoom is like a lifeline.
It’s like teaching someone about the telephone.”

Focus group participant, August 2020

“One thing that people lost was access to the internet. They’re prioritizing food on the table… not internet and cell phones.”

Focus group participant, September 2020

Digital literacy and old tools widen a divide

The digital divide is real

- Digital literacy is a barrier to information
- Parents need support on how to train their children on the technology needed for school
- Old computers are a burden, not a benefit.
- People reported having to choose between food and cell phone bills.

“Through the HSA income verification database, what if the City could send a letter to you saying everything you are eligible for and that you’re automatically enrolled in, so you don’t have to opt in.“

Focus group participant, August 2020

Red Tape

Bureaucracy is burdensome

- Program requirements are hard to navigate
- Burdensome qualifications make it hard to qualify for City services
- Default to opt-in is a barrier

Examples include:

- Workforce programs
- MUNI Lifeline pass
- Permitting & zoning

“We need to think more outside the box and focus on the groups who’ve been struggling even before the pandemic.”

Focus group participant, August 2020

Housing

Two sides of the same coin

- Tenant protection, including against “quiet evictions”
- Tenant education and debt relief
- Securing housing for homeless San Franciscans

“Many of us are living behind closed doors to be safe, so we are out of sight and out of mind.

We are afraid we are regarded as unavoidable collateral damage from the pandemic, that resources will be allocated to those seen as more valuable to society.”

Disability focus group participant, August 2020

Living with Disability

Facing a “Pile-Up” of Threats

- Seniors are part of national discourse, but not local interest
- Regular paths of travel via bus or public transit are difficult
- Many are unable to leave home to shop
- Lack of PPE for caregivers
- Facility closures including health facilities and service programs

“Is the City able to contract or employ people without documents?”

Spanish-language focus group participant, August 2020

“Many seniors are bored and depressed because they are isolated; it would help if we can help them get online or connected digitally. However, it is very difficult to reach them and get them started on the first step, like getting on Zoom, during shelter-in-place”

Cantonese-speaker focus group participant, August 2020

What we heard

Community Recommendations

Community Recommendations

- **Modify PPE distribution plans** to ensure that vulnerable populations have access
- **Increase access to capital**, such as lending circles, City loans
- **Seniors and people living with disabilities**, populations hit hard by COVID, need more focus from the Task Force (e.g., transit disruptions, facility closures, lack of PPE for caregivers, inability to leave home safely)

Community Recommendations

- Build more **flexible economies** - “microlevel” transactions (e.g., in-home childcare)
- More **mutual-aid and worker co-ops**
- **Community-serving spaces** (outdoor/indoor, and not retail or “monetized” space)
- Workforce programs with **intentional focus** and results accountability (e.g., disabled or POC transgender non-binary workers, Transitional Aged Youth, undocumented people)

“It can't be about getting *any* job.”

Focus group participant, August 2020

“The City needs to get more proactive in this type of engagement - don’t just ask for input after the fact. Let people from within these communities and organizations lead and design these efforts.”

Focus group participant, August 2020

Summary

While we've*started* engagement, the City needs to *continually* engage in ways that respect and trust community agency, wisdom, and expertise.

Equity is an ongoing process that continues through implementation.