



City and County
of San Francisco

Economic Recovery Task Force

San Francisco Economic Recovery Task Force (ERTF)

<https://www.onesanfrancisco.org/covid-19-recovery>

October 8, 2020

Agenda

- › Co-Chairs welcome
- › Remarks from Joaquin Torres, Director of the Office of Economic and Workforce Development
- › ERTF report
- › Remarks from Mayor London Breed and Board President Norman Yee
- › Closing with the Co-Chairs

Co-Chairs Opening

Remarks from Joaquin Torres

Director, Office of Economic and Workforce Development

COVID-19 Impacts

- › 262,500 San Franciscans have filed for unemployment since Feb.
 - 44% of city's labor force
- › 65,000 San Franciscans are currently looking for work or have left the labor force
- › 40% decline in sales tax in Q2 2020 vs. Q2 2019
- › Over 50% of storefronts were not operating at the start of August, per MasterCard swipe data

Small Business Relief Efforts

- › COVID-19 Small Business Resiliency Fund – \$2.5m
- › SF Hardship Emergency Loan Fund (SF HELP) – \$12m
- › Neighborhood Mini Grants – \$860k
- › Arts & Artist Relief Fund – \$1.5m
- › African-American Revolving Loan Fund – \$3.2m
- › Tax & fee deferrals – \$63m in value
- › Delivery fee cap
- › Commercial eviction moratorium
- › Small Business Hotline – 3,775 clients helped

Worker Relief Efforts

- › Right to Recover Program – \$4m
- › Workers and Families First – \$10m
- › Immigrant Worker Fund – \$400k
- › Family Relief Fund – \$4.9m
- › Moscone Center CityBuild Training – \$1m
- › Goodwill EDD Supportive Services – \$675k
- › Workforce hotline – 9,292 calls to date

Next Steps

- › Shifting from relief to recovery
- › Continuing to advocate for safe reopening in coordination with business and labor communities
- › ERTF recommendations are a strong foundation for the months ahead
- › Continued partnership between City and community leaders to implement these strategies effectively and equitably

ERTF Report

ERTF Overview

- › 100+ members – local business, non-profit and community leaders
- › Convened by Mayor Breed and President Yee to advise the City and provide recommendations to support program and budget development attuned to San Francisco's needs for recovery
- › Final report with 41 prioritized recommendations + additional ideas

ERTF Process: Meeting Recovery Needs in Real Time



Facilitate a Safe Re-Opening

Reopening the economy safely is critical for business survival, employment and City budget.

Focus on Building Resilience Into Interim Economy

Short of a scientific breakthrough we expect COVID-19 to be an ongoing challenge. How can we build resiliency into our economy through the next 1-2 years?

Long-Term Ideas

COVID-19 will result in permanent changes to how we do business and how we utilize our spaces. It has also accelerated changes in the growth sectors in our economy. What do we want to do to rebuild San Francisco better?

Report Drafting and Revisions

Staff produce and share report brief and memos for Task Force feedback. Staff incorporates that feedback into final report by final Task Force meeting (10/8) and produce appendices.

Recommendations Development

We are here

Initial Ideas Gathering

- ERTF intake survey, small group sessions
- Public survey
- Staff inputs
- Sector-based engagement

Understand Priorities

- Review initial ideas
- Articulate problem statements
- Brainstorm solutions
- Identify solutions most urgent for ERTF
- Focus groups, presentations, engagement sessions

Draft Recommendations

- Review Policy Work Group notes, CEL input
- Draft report and integrated memos, bringing related ideas together
- Equity analysis to strengthen consideration of populations served, burdens, barriers, assets, partnerships

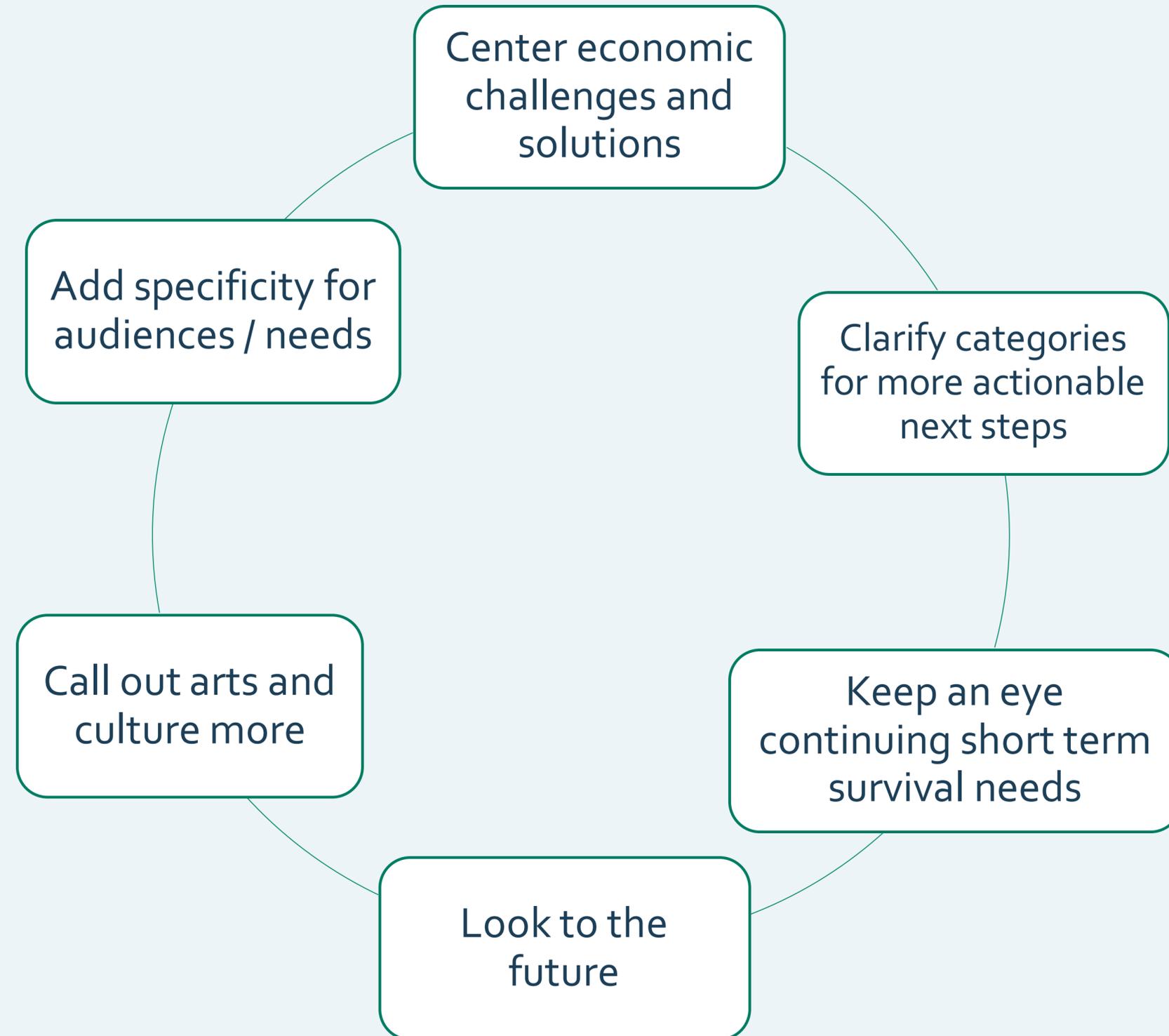
10/8 Final Meeting, Recommendations

- Incorporate feedback from ERTF members and CEL
- Publish final report

ERTF Community Engagement and Listening

- › Over 30 Task Force members conducted research and outreach, an estimated combined reach of ~900 individuals
- › Over 1,000 public surveys and emails received from San Franciscans
- › ~40 hours of interviews and conversations with nearly 100 community members through formal focus groups and neighborhood presentations
- › Presentations at the Immigrant Rights Commission, the Commission on the Environment, the Small Business Commission and the Commission on the Status of Women

ERTF Feedback on the Draft Report (highlights)



Added Recommendations and Other Changes from Draft to Final

- › Added recommendations re: partnering with the business and philanthropic communities and federal/state advocacy
- › Added section of additional recommendations
- › Rearranged recommendations into new categories
- › Added details and nuances into recommendations per ERTF feedback
- › More economic context and detail on existing efforts
- › Updated policy developments

Report Body Content

Economic Context

Task Force Process

Policy Recommendations

- **Local Economic Stimulus**
- **Job Connections**
- **Promote Safe Reopening**
- **Preserve Operations and Lessen Regulatory Burdens**
- **Pursue Economic Justice**
- **Invest in Housing**
- **Meet the Basic Needs of the Vulnerable**
- **Imagine and Build Stronger Neighborhoods**

Additional Policy Ideas

Looking Ahead

Appendices (forthcoming)

Appendix A: Reopening Plan

Appendix B: Shared Spaces Program

Appendix C: Policy Development Process

Appendix D: Community Engagement and Listening (CEL)

Appendix E: Detailed Policy Recommendations

Appendix F: Departmental COVID-19 Response and Recovery Efforts

Expected publication of appendices within two weeks on the [ERTF website](#)

Local Economic Stimulus

- 1.1 Invest in public infrastructure and support major projects
- 1.2 Redesign building permit process, cut red tape
- 1.3 Defer impact fee payments
- 1.4 Strengthen Local Business Enterprise (LBE) program
- 1.5 Promote reactivation and consider adaptive reuse of buildings
- 1.6 *Advocate for federal and state funding*
- 1.7 *Partner with business and philanthropic communities*
- 1.8 Create accessible, affordable child care system

Job Connections

- 2.1 Centralize City workforce development programs
- 2.2 Provide culturally competent, accessible job training
- 2.3 Strengthen implementation of First Source Hiring
- 2.4 Expand subsidized employment and hiring

Promote Safe Reopening

- 3.1 Provide clear, concise, in-language communications
- 3.2. Remove barriers to PPE, testing, and tracing
- 3.3 Ensure safe work environments for all
- 3.4 Support cleanliness, health, and safety in public spaces (see also 7.3 and 7.4)

Preserve Operations and Lessen Regulatory Burdens

4.1 Extend Shared Spaces Program

4.2 Repurpose public outdoor space

4.3 Allow more flexible use of ground floor retail

4.4 Rethink rules that restrict flexible/temporary uses

4.5 Provide advisory services and other supports to avoid evictions and foreclosures

4.6 Review employer mandates

Pursue Economic Justice

5.1 Invest in BIPOC communities

5.2 Ensure low-income school children have access to educational programming

5.3 Reform fines and fees levied by San Francisco to reduce inequitable financial burdens on low-income people and communities of color

5.4 Provide high-quality computers to vulnerable populations

5.5 Bridge the digital divide with affordable connectivity and internet service

5.6 Build technology capacity of new users, small businesses, and nonprofits

Invest in Housing

6.1 Expand and stabilize affordable housing funding

6.2 Ensure sufficient affordable multifamily rental housing and support small property owners

6.3 Support construction of small multifamily buildings

6.4 Streamline the housing entitlement process

Meet the Basic Needs of the Vulnerable

- 7.1 Ensure adequate housing for family violence survivors and increase awareness
- 7.2 Ensure all San Franciscans have adequate access to food
- 7.3 Expand mental health and substance use disorder services
- 7.4 Acquire sites for permanent supportive housing and ensure accessibility
- 7.5 Prevent renter evictions and displacement

Imagine and Build Stronger Neighborhoods

8.1 Plan for San Francisco's resilient future

8.2 Catalyze neighborhood recovery through the arts

8.3 Identify new arts revenue sources and support grants

8.4 Appoint more ACHE sector representatives to advisory groups and policy bodies

Thank you!

Email us at *RecoverySF@sfgov.org*

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Mayor Breed Remarks

President Yee Remarks

Co-Chairs Closing



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